

Microsoft Azure

Discover the Intelligent Cloud, where affordable growth and flexibility is in your hands.

For any business that's concerned with losing ground to competitors, some form of cloud computing is now a necessity. Many businesses are facing the challenge of procuring the latest enterprise-grade cloud solutions, without enterprise-level budgets. This is where Centrality's expertise is invaluable.

50 compliance offerings.
More than any other cloud
provider*



As of today, at least **72%** of
businesses are using some
form of cloud computing**

We combine Microsoft Azure with our expert deployment and support services to offer a solution that gives you value from day one. You don't just get the powerful capabilities and performance of Azure, you also get a trusted partner you can rely on.

The true value of Azure is that it's not a one-size-fits-all solution, the scale and performance can be tailored very specifically to help your business solve major pain points and reach its growth goals. It's also tailored to suit your budget, with a monthly subscription model that means you only pay for what you use, with no costly upfront investments.

This makes it simple to scale your solution alongside your business growth, and lessens the burden when it comes to worrying about your IT and infrastructure management. Leaving you free to focus on what you do best - delighting your customers.

How does Microsoft Azure benefit your business?

Cut your IT infrastructure and management costs

You want to focus on running your business, not counting the costs of your IT infrastructure - with Microsoft Azure you only pay for what you use. And you'll also eliminate the cost of new hardware, reclaim physical server space and cut back on maintenance and storage costs.

Keep your data secure

Your security and privacy matter, that's why Microsoft's UK data centres are well-protected by multiple layers of physical and virtual, [ISO 27001](#) and [ISO 27018](#) accredited, industry-leading security safeguards.

Storage, backup and hosting tailored to your business

Azure offers tiered storage and hosting options that are made to meet the scale, price and performance needs of any business. And you'll never have to worry about losing critical data with Azure's simple, affordable, reliable backup solutions.

So, you can build, deploy, and manage applications in the cloud, safe in the knowledge that you're only paying for storage you use.

Data sovereignty

With Azure data centres now operating in the UK, there are no issues around data sovereignty, with the Azure UK infrastructure approved by the UK Government for handling "Official" classified data for public sector and partner organisations.

Increased reliability and performance

Hosting websites, applications or servers in Azure means fewer worries over customer experience - with 99.95% uptime as a standard Service Level Agreement (increasable to 99.99%). And running out of computing power or storage space isn't an issue because solutions scale almost instantly.

Make smarter decisions with greater insight

Azure's advanced analytics and data services mean you can capture and sort even the most unstructured data, giving you more insights across your entire business. Power BI gives you the ability to create bespoke dashboards to help you understand your data and communicate it to your team.

Flexible cloud infrastructures to fit any business

Microsoft Azure isn't an all-or-nothing approach, it also works as a hybrid cloud solution that integrates with your existing on-premise infrastructure to meet your unique business needs - with an adoption strategy that fits your organisation best.

We also support you with the continuous improvement of your IT system, enabling your business to grow with extra compute power, functionality and storage - but only when you need it. With no worries about installing or managing extra on-premises resources.

Centrality. With you all the way

The flexibility of an Azure solution makes it an amazing asset for any business that has plans to expand. However, if you aren't working with the right IT partner your new investment won't be designed specifically to help you meet your unique business goals.

At Centrality, we take the time to collaborate with you and find out exactly what your business needs and how new IT infrastructure may be able to help. Only then do we use our expertise and experience to develop an easy-to-use IT solution that combines Microsoft solutions in a way that works seamlessly with your existing IT infrastructure, to deliver the results that matter to your business.

And because we know that a successful IT solution isn't just about technology, we provide dedicated Microsoft-certified support to your team throughout the development, adoption and continuous improvement of your new system.

You can be sure the recommendations we make are in your best interests because we're committed to our "zero mark-up" approach to technology. We only profit from our expertise and knowhow, not commercial partnerships or sales incentives.

Contact Centrality

The enterprise IT market has numerous products and services that seemingly offer organisations easy solutions to complex problems - promising to help them save money and work more intelligently. The biggest challenge is often leveraging the right technologies, in the right combination to deliver maximum value for your business.

We use our expertise and experience to develop an easy-to-use IT solution that combines Microsoft products in a way that works seamlessly with your existing IT infrastructure, to deliver the results that matter. First time.

For obligation-free, expert advice on leveraging trusted Microsoft technology to help you get the most from your IT investment, contact Centrality today.

Sources:

* <https://azure.microsoft.com/en-gb/support/trust-center/>

** <http://www.syntax.com/20-cloud-computing-stats-want-know>

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